

NEXFON

The New Generation of Phone Services



www.nexfon.ir

About Respina

As the greatest FCP-licensed operator in the field of dedicated bandwidth, Respina Networks & Beyond Co. has been providing internet services, also other communication services for over 18 years in more than 31 provinces of the country. Respina's portfolio of solutions includes a variety of communication services that are offered in global level to companies and organizations.

Respina Networks and Beyond was founded in 2002 with the aim of providing internet and computer networks services. With regards to the expansion of nation-wide activities, due to the FCP License achievement, Respina has been offering its service for the whole country from 2015.

Respina is proud of providing communication solutions and internet services for more than 5000 organizations and more than 40 fixed network operator companies. The rich experiences of Respina over the past years and its massive human capital (over 700 direct and indirect personnel) have led to the company's profound understanding of the needs of various small and large private and public industries and businesses, in addition customers satisfaction has been gained from over 60 different industries.





About Nexfon

Nexfon, a product of Respina is an IP-based telephone service with an integrated approach to enterprise communications. After years of continuous effort and using its precise forecasts of business developments and trends, Respina has unveiled its communication platform with the brand name of Nexfon by considering the communication needs of companies and organizations, and most important of all, by relying on its extensive technical knowledge and infrastructure.

We believe that improving communication methods in the workplace directly affects the performance of employees. Nexfon is now leading an evolution in communication methods by offering ways to manage incoming and outgoing calls as well as providing access to a compatible messenger service and high quality voice calls at any place and at any time.

Through the introduction of state-of-the-art communications technology, Nexfon has created a platform that allows businesses to store and share internal and external communications in an integrated solution.

Advantages of Nexfon Service

- Easy and fast setup and development (maximum within 24 hours)
- Reduced costs by up to 50% in provincial calls and 70% in national calls, compared to the tariffs charged by the Telecommunication Company of Iran
- 7*24 Support by the Nexfon technical support team
- Guaranteed QoS and SLA up to 99.9%
- Providing HD voice calls
- Using a fixed numbering plan for different branches
- Relocating of the landline phones at no costs



PBX

Private Branch Exchange (PBX) is an enterprise communications business system that guides calls and provides for the switching of different sections within the organization. In fact, the PBX launches a private telephone network through which company's telephone lines are shared between individuals.

IP PBX

An IP PBX is a system that connects telephone extensions to the public switched telephone network (PSTN) and provides internal communication for a business.

Hosted PBX

The Hosted PBX refers to the IP Phone or PBX IP service in which the telephone center is hosted by the service provider and all hardware, software and maintenance responsibilities are the responsibility of the service provider. Therefore, unlike previous models that require large investments in equipment purchase, maintenance and training of operators, this service will greatly reduce costs related to the provision of hardware or software. The subscriber is provided with a virtual telephone center with the required capacity by the service provider and pays the related fee on a monthly or yearly basis or based on any other agreed model.

SIP Trunk

The Session Initiation Protocol (SIP) is simply a protocol for conversations on the network. A trunk is a connection that makes more than one conversation possible at the same time. The SIP Trunk enables the sending and receiving of concurrent calls on an internal network.

The SIP Trunk service currently provided by Respina is a simple telephone line through which calls are transmitted using the SIP protocol. Moreover, multiple simultaneous calls on this line is made possible through connecting to PBX and VoIP servers.

Numbering Plan

The main number delivered to the subscriber will be the number that appears in outgoing calls. The country-wide prefix numbers (for example 094260) are available in all provinces of Iran and the provincial prefix number (for example 9107) is only available in Tehran province.

Call Concurrency

Making concurrent calls while each extension is able to manage its incoming and outgoing calls without interfering with other extensions.



Nexfon Solutions

Nexfon Prime

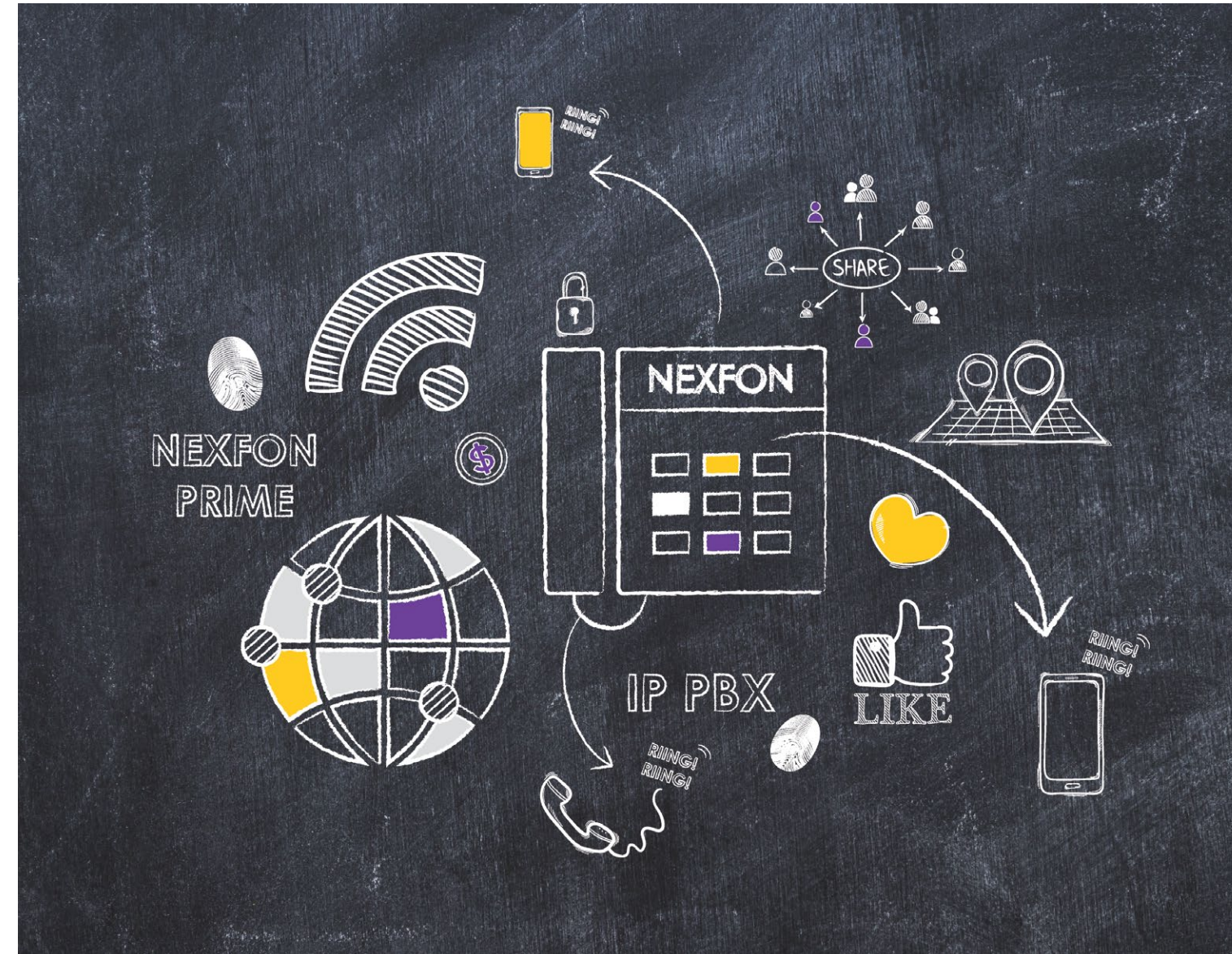
Nexfon Prime, an enterprise fixed-line service based on the SIP Trunk technology, has been designed to improve communication efficiency of organizations. Nexfon Prime can be described as a system allowing unlimited telephone conversations using an IP network. Nexfon Prime is a scalable service by which the phone numbers or the features will not change in case of the expansion or relocation of the organizations main site. On the other hand, Voice over Internet Protocol (VoIP) and the ability to combine voice and data results in the integrity of data within an organization and consequently results in better management.

This service is recommended for organizations and companies that are already equipped with their PBX equipment and VoIP specialists within their organization, through which they can increase the capacity and quality of calls and reduction in costs.

Features and Advantages of this Solution

- Cutting current costs
- Quick set up and launch in less than 24 hours
- No need for sophisticated equipment
- High reliability
- 24-hour support
- Online bill payment
- Access to conversations details
- Easy transfer and relocation
- Extendibility and real-time update capability

NEXFON
PRIME



Nexfon Pro

Nexfon Pro can be defined as a stable and secure communication service which is based on Hosted PBX. In Nexfon Pro solution, the telephone systems of the organization are hosted on the Respina servers and all responsibility for hardware, software, maintenance and information security is undertaken by Respina. As a result, by cutting the expenses on equipment, maintenance and staff training, the costs imposed on the customer are reduced greatly. Another important point about this service is that the communication information (phone calls, chat, fax and file sharing) is accessible and manageable through an absolutely reliable platform with multiple access levels installed on personal computers, softphone and Nexfon application.

Using Nexfon Pro, organizations seeking to evolve their communication methods can benefit from the advantages of Internet-based telecommunication technologies.

Respina and the Nexfon team are committed to provide and offer a phone service with unique, affordable features. The technical support of this service is taken care of by the Respina and upon launching the service, the customer can focus on its core business and business purpose without worrying about the sustainability of its phone service.

Features and Advantages of this Solution

- Auto-answer system
- Ability to remotely manage internal and remote calls using softphone
- Making calls through the web panel
- Receiving and sending faxes without the need for a fax machine
- Receiving and playing voice messages
- Voice conference
- Organizational chat
- Phonebook
- Call divert
- Creating contact groups
- Ability to transfer and share files within the organization
- Unlimited concurrent calls
- Access to the history of organization calls
- Ability to define working week and special days
- Call queue
- Voice mailbox
- Reliable remote management of employees
- Preparing a CDR report

NEXFON
PRO

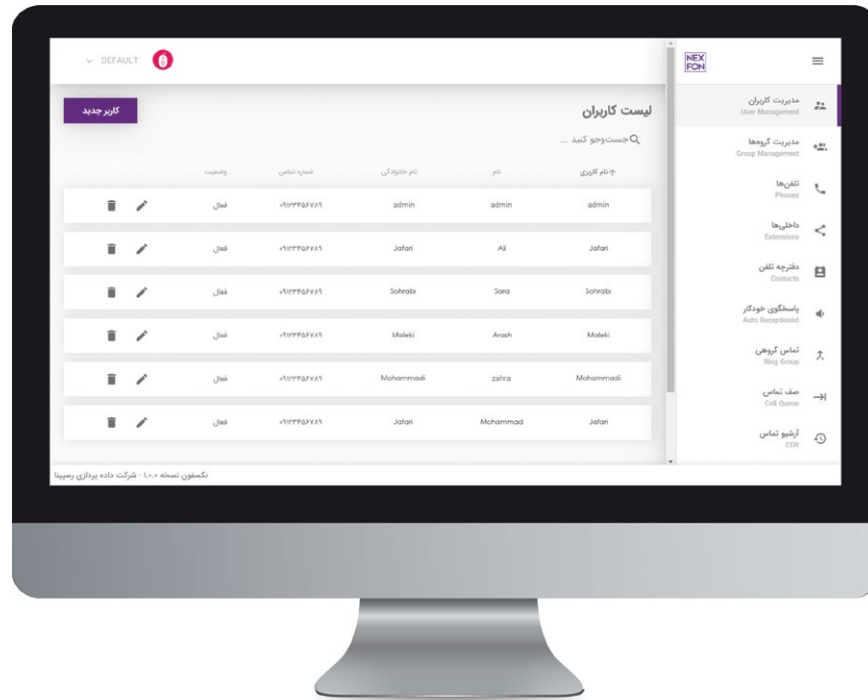


Control Panel

This panel has been designed for administrators. The initial settings of Nexfon Pro are set through this panel. In this way, administrators can define the phone numbers, extensions, IVRs, call queues, contact groups, etc. They can also manage users and their calls using the panel options and prepare the reports ordered by the organization.

Administrator Panel Menus

- Users management
- Phone numbers
- Extensions
- Phonebook
- Auto-answer
- Group call
- Call queue
- Call archive
- My organization



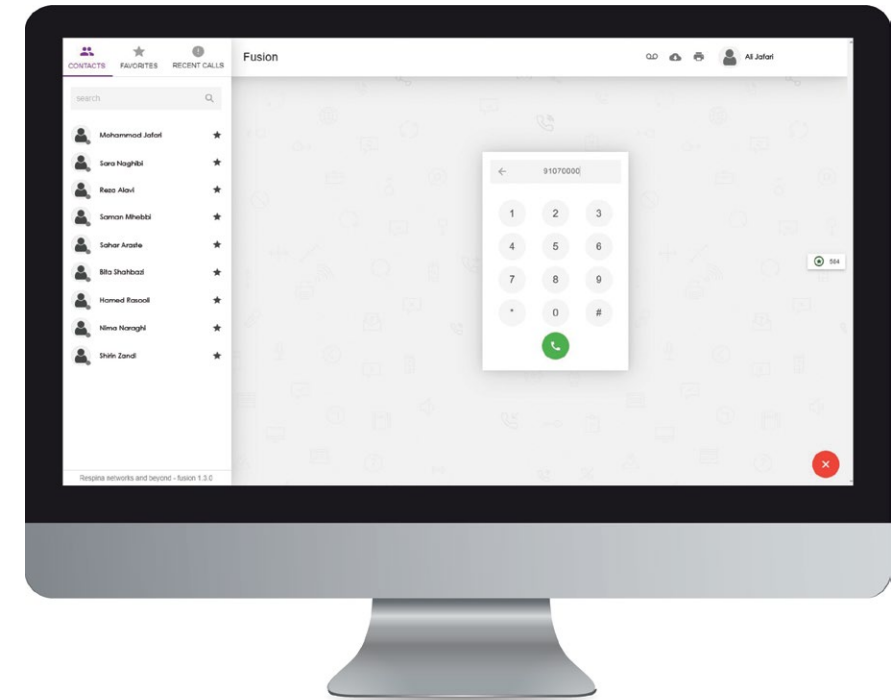
Nexfon Fusion Panel

This panel has been designed for users. Nexfon Pro users can manage their calls and messages without the need for a phone device.

Nexfon Fusion allows call divert, phone conference, receiving and sending faxes without the need for a Phone IP and Fax machine.

Nexfon Fusion Panel Menus

- Phonebook
- Favorites
- Recent calls
- Intra-organizational chatting system
- Ability to receive and send faxes
- Ability to share files



Nexfon Pro Tools

Nexfon Pro application

Nexfon app allows managers and employees to work remotely and connect to their colleagues only by installing Nexfon app on their mobile phones. Nexfon app can be installed and used on both iOS and Android operating systems, providing integrated and uninterrupted communications.

Advantages of the Nexfon Pro Application

- Directly calling internal numbers
- Making a phonebook
- Intra-organizational chatting system
- Voice conference
- Call divert



Some Customers of Nexfon





Respina Networks & Beyond

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